



PIZZA FOR A YEAR: CODE #eduEats2016 SWEEPSTAKES OFFICIAL RULES

1. Eligibility

Pizza for a Year: Code #eduEats2016 (the "Sweepstakes") is open to legal residents of the United States (including the District of Columbia), who are at least sixteen (16) years old at the time of entry. Employees of PYRO'S People LLC dba PYRO'S Fire Fresh Pizza and other companies associated with the promotion of the Sweepstakes, and their respective parents, subsidiaries, affiliates, franchisees and advertising and promotion agencies as well as the immediate family (spouses, parents, siblings, and children) and household members of such employees, are not eligible. The Sweepstakes is subject to federal, state, and local laws and regulations and is void where prohibited.

2. Sponsor

The Sweepstakes is sponsored by PYRO'S Company LLC dba PYRO'S Fire Fresh Pizza (the "Sponsor"), located at 65 Germantown Court, Suite 420, Cordova, TN 38018.

3. Agreement to Official Rules

Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Sweepstakes Period

The Sweepstakes begins on August 01, 2016 at 12:01am Central Standard Time and ends on September 01, 2016 at 11:59pm Central Standard Time (the "Sweepstakes Period").

5. How to Enter

NO PURCHASE OR PAYMENT IS NECESSARY IN ORDER TO ENTER THE SWEEPSTAKES. The purchase of any goods or services from the Sponsor will not improve the odds of winning. Each person who has registered for the PYRO'S Loyalty Program during the Sweepstakes Period using Special Code = #eduEats2016 will automatically receive one entry into the Sweepstakes. Persons may join the PYRO'S Loyalty program by creating an account via the indicated Loyalty Program links on www.pyrospizza.com.

Sweepstakes Restrictions:

- **Participant must be a registered member of the PYRO'S Loyalty Program by means of either registering a physical loyalty card or signing up for a digital loyalty card number via www.pyrospizza.com. Accounts must be registered using the Special Code**
- **Only one entry per person.**
- **Contact information provided to the loyalty program must be accurate and verifiable. Accounts with failed or invalid email addresses or that use information generated by script, macro or other automated means will not receive entries into the Sweepstakes.**

6. Prizes

One (1) grand prize will be awarded. The grand prize winner will receive one (1) free entrée pizza per week, every week, for 52 consecutive weeks (verifiable retail value: \$431.60). A week is defined as beginning with Monday, and concluding on Sunday of the same week. Once a winner redeems a pizza in a given week, that week is closed for further redemption. If a winner fails to redeem a pizza in a given week, he/she forfeits that week's pizza. By example, a winner cannot "make up" for a missed week by getting two free pizzas the following week. A winner cannot substitute any other item, regardless of its value, for a week's free pizza.

Each week's pizza will be loaded as a reward item on the winner's loyalty card. A winner may not transfer a free pizza to another person. Purchases made via pyrospizza.com online ordering are NOT valid for redemption. Redemption must be made in-person at an official PYRO'S Fire Fresh Pizza location. Winner must show valid identification each week for redemption. Extra pizza options, including, but not limited to, gluten-free crust and vegan cheese, are not included with this prize. A winner is solely responsible for all federal, state, and local taxes or other fees associated with the prize awarded and the filing of any related returns or notices required by applicable law. The Sponsor reserves the right to substitute prizes of equal or greater value. Any prize details not specified in these Official Rules will be determined by the Sponsor in its sole discretion. Prizes are nontransferable and cannot be exchanged, assigned or converted into cash or its equivalent. No substitute prize or cash equivalent value will be awarded to a winner who declines to accept a prize.

7. Prize Drawing

On or about September 07, 2016 the Sponsor will select a potential winner by random selection. The odds of being selected are affected by the total number of entries into the Sweepstakes. The Sponsor estimates that there will be between 50 and 10,000 total entries in the Sweepstakes, but the actual number of entries may vary widely. The Sponsor will attempt to notify the potential winner via telephone or email on or about September 10, 2016. If the potential winner cannot be contacted within five (5) days after the date of the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place at random from the remaining non-winning, eligible entries.

8. Winner Notification

The potential winner will be notified by email or phone. The potential winner (parent/legal guardian if a minor in his/her state of residence) will be required to complete, electronically sign and submit a Contest Compliance Agreement within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner cannot be contacted within the required time period or fails to submit the Contest Compliance Agreement within the required time period, or if a prize notification is returned as undeliverable, the potential winner forfeits the prize. If the potential winner is under 18 – or at least 18 but still considered a minor in his/her jurisdiction of residence – the Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian, who will be required to sign the Contest Compliance Agreement on the potential winner's behalf and fulfill any requirements imposed on winner set forth herein. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, the Sponsor may reward the applicable prize to an alternate winner from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which a prize will remain un-awarded. Prizes will be fulfilled approximately 2-10 weeks after the conclusion of the Sweepstakes.

9. General Conditions

In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Sweepstakes is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Sweepstakes and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website www.pyrospizza.com or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability

By participating in the Sweepstakes, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Sweepstakes, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Sweepstakes, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Sweepstakes; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Sweepstakes, including, without limitation, errors that may occur in the administration of the Sweepstakes or in any Sweepstakes-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Sweepstakes or acceptance, receipt or misuse of a prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the entrant be entitled to receive attorney fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Tennessee. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Tennessee, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Tennessee.

12. Privacy

Information collected from entrants is subject to sponsor's privacy policy. Except where prohibited, each entrant agrees that in the event he/she wins the Sweepstakes, the Sponsor shall have the right, without further compensation, to publicize and/or broadcast his/her name, voice, likeness, image, city of residence and the fact that he/she won the Sweepstakes. Entrants further agree that the Sponsor may use such identifying information to publicize its company, website and/or other sweepstakes, contests, and promotions.

13. Winners List/Rules

To request a copy of these Official Rules or a list of the prize winners, send a written request along with a stamped, self-addressed envelope to the Sponsor's mailing address. The Sponsor will respond to only one request per envelope.